

# EKFI PLUS: Innovation through cooperation Introduction

Athens 20th of June

Frank den Hartog, Stivako

**EKFI PLUS**

Innovation through cooperation



Erasmus+

# Program 20<sup>th</sup> of June

17.30 - 17.50: Short intro to the program

17.50 - 18.10: Presentation of the Platform

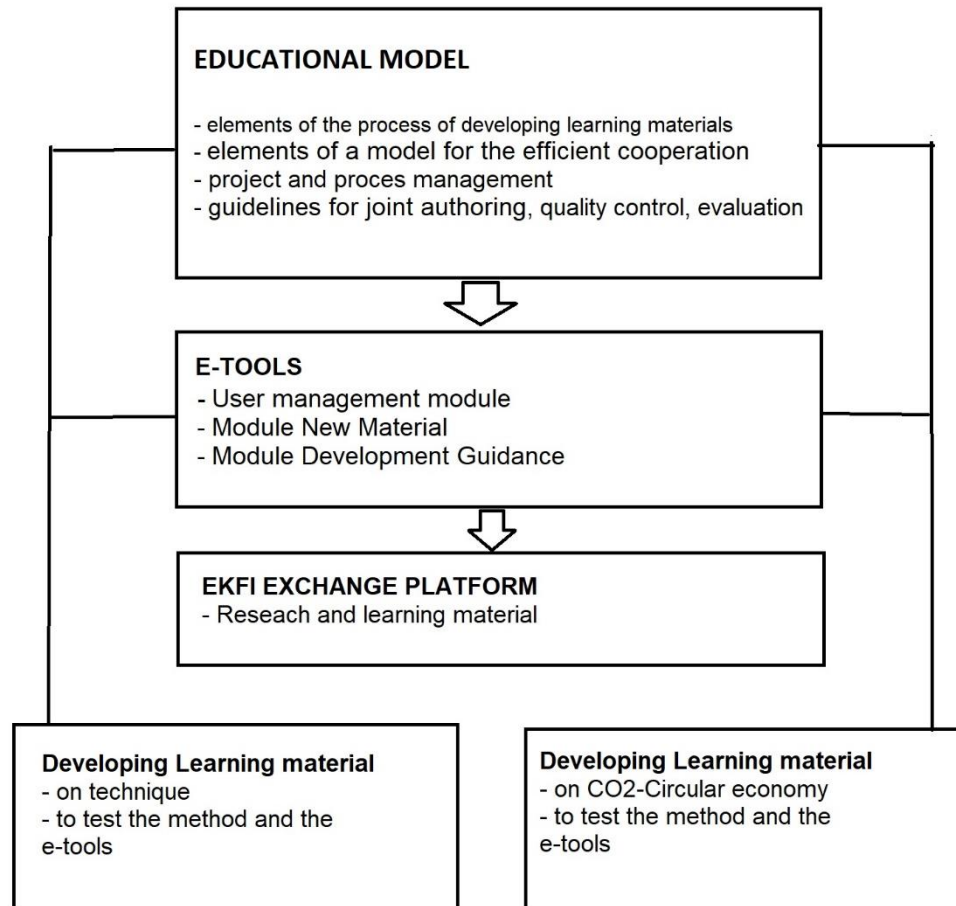
18.10 - 18.30: Hands on Demo and registration details

18.30 - 18.50: Presentation of Learning Material Mixed Reality in Print, Sign and Packagingmedia

18.50 - 19.10: Presentation of Learning Material Circular Economy

19.10 - 19.15: Closing of the dissemination event

# EKFI PLUS-exchange platform



Today: 18 06 2024:  
learning materials uploaded: 156  
Downloads: 187  
Reviews: 68  
Current users: 273  
Running projects: 6

# EKFI PLUS-exchange platform

The screenshot shows the EKFI PLUS website interface. At the top, there is a navigation bar with the EKFI logo on the left and user information (Frank) and links (HELP, ABOUT US) on the right. Below the navigation bar, there are tabs for HOME, MATERIAL, SEARCH, and MANAGEMENT. The main content area is titled "SEARCH FOR MATERIAL IN THE DATABASE" and features a search input field with the placeholder text "Enter your search text here." and a "SEARCH" button. Below the search field, there is a "Show all material" link. A welcome message follows, stating: "Welcome to the EKFI-Platform! EKFI-Exchange is the platform to search for educational resources, research, knowledge etc. for VET and HE schools, social partners and companies in the creative-, communication, graphic and media sector. Also you can develop learning materials (across borders) by using the development application on this website." Below the welcome message, there are icons for a video and a document. Two columns of text describe the platform's features: "DOWNLOAD" (You can download educational material on this platform. The platform is free to use. By registering you get credits. This allows to download material. More information on the material and the credit system. [More info](#)) and "UPLOAD OR CREATE" (You can also use this platform to co-create learning material. Also, you can upload educational material. By uploading you will earn credits for downloading other learning material. [More info](#)). Below these columns are buttons for "ALL MATERIAL", "UPLOAD", "CREATE", "MY PROJECTS", and "ALL PROJECTS". A section titled "INTERESTING" follows, containing two columns: "DOWNLOADABLE MATERIALS" and "PROJECTS CURRENTLY IN DEVELOPMENT". The "DOWNLOADABLE MATERIALS" column shows a card for "Reusable packaging 3 - Refill on the go" with a subtitle "reuse packaging - model Refill on the go" and a date of "02-02-2024" from "Dutch". The "PROJECTS CURRENTLY IN DEVELOPMENT" column shows a card for "Where to start with cyber security" with a subtitle "After the course, the students should be familiar with information security from the perspective of ISO-27001" and a date of "16-03-2024" from "Team (incompany)". At the bottom of the "INTERESTING" section, there are two more cards: "COMO EMPRENDER PROYECTOS DIGITALES" and "SUSTAINABLE PACKAGING".

www.ekfi.eu

# WHY EKFIPLUS?

## Innovation through cooperation

- encourage exchange of research and teaching resources/learning materials
- improve the development of new innovative learning materials for education and training
- strengthening (international) cooperation between teachers/developers
- use of each other's competences
- improve the existing Exchange platform on the basis of greater use and thus more user experiences
  
- Alone you go faster-together you get further!

# Objectives EKFI PLUS

The main objective of “Innovation through cooperation” is to bring together educators, lecturers and teachers, scientists from various European countries that will work jointly in developing and authoring the learning material at an European/International level.

- more corporation in the development process can be achieved with the extension of the existing EKFI Platform
- the extended platform includes innovative tools for enhancing and supporting the cooperation
- organizing the development process in groups leads to
  - an improvement in efficiency (saving time and money)
  - an increase in the quality and innovativeness of the teaching materials by using different competences

# EKFI PLUS The Work Packages

O1-Management

O2-Educational model

O3-E-tools on the platform

O4-Learning material Mixed reality in Print, Sign and Packagingmedia

O5-Learning material Circular economy

Activities: proposal conceptual model, first evaluation and adjustments, development and realisation, second evaluation and adjustments, testing, adjustments, finalizing

# Other outputs per time period

- Activities/workshops to create more users up/download materials
- Continuously: communication, dissemination and impact: articles, meetings, workshops, one-to one meetings, fairs, congress,etc
- Administration/finance

## Target groups

- VET and HE: management educational institutes, teachers
- Social partners
- Consultants related to the (print) media creative and communication industry Small and Medium-sized Enterprises SMEs
- Sector organisations



# Greatest challenge of the EKFI-PLUS project

Success of the EKFI-platform:

- the number of (active) users on the platform
- the volume of material uploaded and downloaded
- the number of reviews
- the number of new development projects initiated.



**We need your cooperation!**

Become a member and up- and/or download, review material at the EKFI-platform. Use the create function on the platform to start new development activities.

# Questions?