

<https://www.ekfi-project.com/>

Survey for the need of new/advanced Learning Material in the wider field of the Creative and Cultural Industries - CCI

Introduction - the EKFIPLUS Project

This project aims to improve the development of new innovative learning materials for education and training. The project will extend the existing EKFI platform, ~~wh~~(already containing more than 100 learning modules that have been uploaded in the wider field of CCI to be reached at <https://ekfi.eu/>). The EKFIPLUS project will add features supporting authoring and development of new/advanced learning material.

The main objective of “EKFI Innovation through cooperation“ project, is to bring together educators, lecturers and teachers from various European countries that will work jointly in developing and authoring the learning material at a European/International level. The extended platform will include innovative tools for enhancing and supporting the cooperation.

The survey

In order to define the most required topics and field of learning material for authoring and development a survey has been created. Teachers, experts and educators from the five countries participating at the project (NL, GR, ESP, BE and EST) are asked to answer the questionnaire.

For more information please contact Frank den Hartog, fdenhartog@stivako.nl

Questionnaire:

1. School / Learning organization Data:

1.1: Name of the school / learning organization:

Address: Country:

1.2: Contact person / Authorized to answer on behalf of the School*:

Name: Surname:

Role in the learning organization:

E-mail:

** I agree to be contacted by EKFIPLUS project partners for clarifications and further information related with the EKFIPLUS project*

1.3: Education Level:

- Vocational Education - VET (Tick BOX)
- Higher Education - HE (Tick BOX)
- Other - Please define and fill-in (field for text input)

1.4: EQF Level (**European Qualification Framework - EQF**):
EQF-level *

- Level 3
- Level 4
- Level 5
- Level 6
- Level 7

More information on EQF levels: <https://europa.eu/europass/en/description-eight-eqf-levels>

2. Topic of the Learning material that you mostly want to be developed:

Based on extensive surveys, seven wider fields regarding learning material have been defined, namely: **Printing and Packaging, Entrepreneurship – Management, Sustainability – Circular economy, Digital media, Signage and Display and Digitalization – Digital Transformation – Industry 4.0**

The fields are further analyzed in topics for the development of new/advanced learning material. Please prioritize your selection with the use of numbers, where "1" is your mostly preferred topic and continue with 2, 3, 4, etc. for additional selections.

Topics / Fields:

Printing and Packaging

- Premedia-Prepress
- Printing
- Finishing
- Print management
- Quality control
- Holistic packaging design
- Packaging printing
- Color management, workflow and measurement
- Typography & Layout
- Graphic design
- Other, please fill-in

Entrepreneurship – Management

- Workflow and production organization
- Entrepreneurship for art items and artifacts
- Quality & standardisation
- Health & safety
- Communication Skills
- Leadership skills
- Marketing
- Other, please fill-in

Sustainability – Circular economy

- Environment, Sustainability, Circular Economy - Definitions and relation
- Energy Transition and Efficiency
- Modular Technologies, recycling, short chain economy

- Sustainable Value Chain
- Climate Change
- Carbon Footprint
- Product Lifecycle
- United Nations Sustainable World Objectives
- Circular economy: definition, importance and benefits
- Product-raw material life cycles
- Business models in Circular Economy in relation with CCI
- Other, please fill-in

Digital media

- App Development
- Webdesign
- Content management
- User Interface Design (Usability)
- Database Management
- Game Development
- Animation/Video/Film making
- Aspects of Sound
- Audio-visual techniques
- UX/UI - Programming for digital media (PHP, XML, TASOS, Please add more)
- Other, please fill-in

Sign and Display

- Sign and display design and production
- Screen printing
- Wide format digital printing
- Display design & production
- Materials and Substrates
- Finishing and Assembly
- Other, please fill-in

Digitalization – Digital Transformation – Industry 4.0

- History, terms, definitions
- Cyber-Physical Systems
- Blockchains
- Robots
- Virtual and Augmented Reality
- Internet of things (IOT, IIOT)
- Big data
- The Smart Factory
- -Other: Please fill-in:

3. Please define the elements suitable, for the quality enhancement of the Learning material to be developed. ~~Choose all~~

Learning Material additional data and form

- Learning Objectives
- Introduction, Chapters, Literature
- Exercises
- Role plays e- Virtual company

- Presentations (ppt, games,
- Self-assessment tools
- Glossary, Terminology
- Videos
- Cases
- Simulations
- Software demo's
- Other: Please define

4. Please state your potential willingness to participate in a team for joint development of learning material:

Yes, I would like to participate at an international team for joint development of Learning Material

~~No~~ I am not interested

5. In case that you are willing to participate at a team please state further the topics/modules that you are mostly interested - Please add as many as you consider important:
(text field)

6. Language: Please select your preferred language:

Catalan

Dutch

English

Estonian

French

German

Greek

Spanish

Other please define: (text field or list)

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Thank you very much for your cooperation ~~and~~ **and taking the** time to complete the survey. Please ~~write~~ **write to** additional colleagues that you think that they are interested in receiving further information for the EKFIPLUS project and the EKFI platform where learning material is uploaded.

The EKFI/EKFIPLUS partners encourage all colleagues to visit the EKFI platform ([link to the platform](#)), become members and get the possibility to upload as well as to download learning material within CCI topics/fields.

The EKFIPLUS Project team